

FAX# 703 528 7880 OCT30/12 18.53
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT30/12 18.53

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STA:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

AGENCY ADVERTISER CODE = AGENCY EST # = 153
AGENCY PRODUCT CODE =

7	S	400P-500P	30	\$800.00	10/30	11/2	3	TU-F
PROGRAM : DR. OZ								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

76	A		100P-300P	30		\$800.00	10/31	11/2	1		W-F	1
PROGRAM : CHEW/GEN HOSPITAL												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-7 FOR 1 SPOT/WK												

34	S		600P-630P	30		\$1,500.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWITNESS NEWS												
77	A		600P-700P	30		\$1,500.00	11/4	11/4	5		SUN	5

PROGRAM : EYEWITNESS NEWS												
ORD COM1 : NEWS WILL AIR 6-7P ON SUNDAY 11/4												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-34 FOR 5 SPOTS/WK												
75	A		700A-900A	30		\$1,900.00	11/4	11/4	1		SUN	1

PROGRAM : NEWS
ORD COM1 : DOLLARS ARE FROM HDL# 6269465
STATION MAKEGOOD OFFERS:
M2 OK'D MISSED:BONUS NOV4 (OCT30/12)
OFFER:SUN/700A-900A PLS ADVISE.
CMT:DOLLARS ARE FROM HDL# 6269465

M3	OK'D	BUY#7	MISSED:TU-F/400P-500P NOV1 (OCT29/12)
			OFFER:W-F/100P-300P OCT31 PLS ADVISE.
			CMT:WE CAN OFFER

M4	OK'D	BUY#34	MISSED:SUN/600P-630P NOV4(5/WK) (OCT30/12)
			OFFER:SUN/600P-700P NOV4(5/WK) PLS ADVISE.
			CMT:NEWS WILL AIR 6-7P ON SUNDAY 11/4

NOV/12 326280.00 CONTRACT TOTAL 326280.00
TOTAL SPOTS 158

MARKET TOTALS \$479,896 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE